

PROTECT SMALL BUSINESSES FROM FRIVOLOUS LAWSUITS - CLOSE THE SHAKEDOWN LOOPHOLE

There's a **loophole in California law** that allows private lawyers to file frivolous lawsuits against small businesses even though they have no client or evidence that anyone was damaged or misled. Shakedown lawyers "appoint" themselves to act like the Attorney General and file lawsuits on behalf of the people of the State of California, demanding thousands of dollars from small businesses that can't afford to fight in court.

Here's the little secret these lawyers don't want you to know:

MOST OF THE TIME, THE LAWYERS OR THEIR FRONT GROUPS KEEP ALL THE MONEY!

No other state allows this. It's time California voters stopped it. For years, Sacramento politicians, flush with special interest trial lawyer money, have protected the lawyers at the expense of California consumers, taxpayers and small businesses.

Yes on Proposition 64 will stop thousands of frivolous shakedown lawsuits like these:

- Hundreds of travel agents have been shaken down for not including their license number on their website.
- Local homebuilders have been sued for using 'APR' in advertisements instead of spelling out 'Annual Percentage Rate.'

Here's what actually happened to one small business victim:

"My family came to this country to pursue the American Dream. We work hard to make sure our customers like the job we do. One day I got a letter from a law firm demanding \$2,500. The letter didn't claim we broke the law, just that we might have and if we wanted to stop the lawsuit, we needed to send them \$2,500. I called a lawyer who said it would cost even more to fight, so we sent money even though we'd done nothing wrong. It's just not right."

Humberto Galvez, Santa Ana

Here's why "YES" on Proposition 64 makes sense:

- Stops these shakedown lawsuits
- Protects your right to file a lawsuit if you've been damaged.
- Allows only the Attorney General, district attorneys and other public officials can file lawsuits on behalf of the People of the State of California to enforce California's unfair competition law.

**SUBJECT TO COURT
ORDERED CHANGES**

- Settlement money goes to the public, not the pockets of unscrupulous trial lawyers.

“Public Prosecutors have a long, distinguished history of protecting consumers and honest businesses. Proposition 64 **will give those officials the resources they need to increase enforcement of consumer protection laws** by designating penalties from their lawsuits to supplement additional enforcement efforts, above their normal budgets.”

Michael D. Bradbury
Former President, California District Attorneys Association

Vote Yes on Proposition 64: Help California's Economy Recover

“Frivolous shakedown lawsuits cost consumers and businesses millions of dollars each year. They make businesses want to move to other states where lawyers don't have a legal extortion loophole. When businesses leave, taxpayers who remain pick-up the burden. Proposition 64 closes this loophole and helps improve California's business climate and overall economic health. ”

Larry McCarthy, President
California Taxpayers Association

Vote Yes on Proposition 64. Close the frivolous shakedown lawsuit loophole.

Ray Durazo, Chairman
Latin Business Association

Martyn Hopper, ~~President~~ *State Director*
National Federation of Independent Business

Maryann Maloney
Citizens Against Lawsuit Abuse

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